

# NAACP AND BET ANNOUNCE DATE FOR THE 56TH NAACP IMAGE AWARDS

June 6, 2024 at 12:00 PM

LOS ANGELES (June 6, 2024) – The NAACP and BET announced today that the “56th NAACP Image Awards” will take place on Saturday, February 22, 2025, in Pasadena, Calif. The televised ceremony will air LIVE on BET. Key deadlines and dates have also been released for the celebration of excellence in the categories of motion picture, television + streaming, recording, literature, and podcasts.

Submissions for nomination consideration will open Monday, August 26, 2024.- The performance or project cannot be used from a previously released project that would have qualified in a previous year (i.e. a rebroadcast performance, a performance in a released film being rebroadcast, or a remix of a song or album from a previous year or reprint of a released book). All entries must be received by Friday, November 8, 2024 at [www.naacpimageawards.net](http://www.naacpimageawards.net). Nominations for the “56th NAACP Image Awards” will be announced Tuesday, January 7, 2025.

Following are key calendar dates and deadlines for the “56th NAACP Image Awards:”

MONDAY, AUGUST 26, 2024  
Submissions Open

FRIDAY, OCTOBER 11, 2024  
Early Bird Submissions Closes

FRIDAY, NOVEMBER 8, 2024  
Submissions Closes

MONDAY, DECEMBER 2, 2024  
Nominating Committee Voting Begins

FRIDAY, DECEMBER 13, 2024  
Nominating Committee Voting Ends

TUESDAY, JANUARY 7, 2025  
Nomination Announcement  
Public Voting Begins

Only submitted work will be reviewed for consideration. All entries are evaluated and narrowed to the top five in each category by members of the NAACP Image Awards Nominating Committees which are comprised of individuals within the entertainment industry (studio/network executives, actors, artists, managers, agents,

publicists, journalists, literary agents, and others) NAACP Board members, NAACP Foundation Trustees, staff, partners and others.

Globally recognized as one of the most distinguished multicultural award shows, the “56th NAACP Image Awards” will continue its tradition of excellence, uplifting values that inspire equality, justice, and progressive change, and highlighting artists committed to these values.

One of the most iconic annual celebrations of Black excellence, the NAACP Image Awards draws the biggest and brightest stars in Hollywood. Previous years' attendees and winners include Usher, New Edition, Fantasia Barrino, Angela Bassett, Zendaya, Cortney B. Vance, Will Smith, Viola Davis, Beyoncé, Nicco Annan, Ruth E. Carter, Glynn Turman, Quinta Brunson, Amanda Gorman, Nia Long, Keith David, Jennifer Hudson, Stacey Abrams, Tabitha Brown, Dwayne Wade & Gabrielle Union, Tems, Erica Campbell, Chris Brown, Bruno Mars, Anderson Paak, Silk Sonic, Rihanna, Quavo, Takeoff, Sheryl Lee Ralph, Yara Shahidi, Issa Rae, Janelle Monáe, Tracee Ellis Ross, Serena Williams, Kerry Washington, Method Man, Dominique Thorne, Austin Scott, Tyler James Williams, Kyla Pratt, Jabari Banks, and many more.

Instagram: @naacpimageawards @BET | Twitter: @naacpimageaward @BET | Facebook: /naacpimageaward /BET | Tik Tok: @BET #NAACPImageAwards

###

## ABOUT NAACP

The NAACP advocates, agitates, and litigates for civil rights due to Black America. Our legacy is built on the foundation of grassroots activism by the biggest civil rights pioneers of the 20th century and is sustained by 21st century activists. From classrooms and courtrooms to city halls and Congress, our network of members across the country works to secure the social and political power that will end race-based discrimination. That work is rooted in racial equity, civic engagement, and supportive policies and institutions for all marginalized people. We are committed to a world without racism where Black people enjoy equitable opportunities in thriving communities.

NOTE: The Legal Defense Fund – also referred to as the NAACP–LDF – was founded in 1940 as a part of the NAACP, but now operates as a completely separate entity.

## ABOUT BET MEDIA GROUP

The BET Media Group, a unit of Paramount (NASDAQ: PARAA; PARA), is the world's largest media company dedicated to entertaining, engaging, and empowering the Black community and championing Black culture. Connecting Black audiences through a portfolio of brands including BET, BET+, BET Gospel, BET HER, BET International, BET Jams, BET Soul, BET Studios, and VH1, the BET Media Group is a thriving media ecosystem of leading interconnected platforms across cable TV, streaming, digital, studios, live events and international.

For more information about BET, visit [www.bet.com](http://www.bet.com) and follow @BET on social platforms. For more BET news announcements, visit [BETpressroom.com](http://BETpressroom.com)

NAACP Image Awards Media Contacts:

Sunshine Sachs Morgan & Lylis | [NAACPImageAwards@ssmandl.com](mailto:NAACPImageAwards@ssmandl.com)

Ariana Drummond | [ImagePublicist@naacpnet.org](mailto:ImagePublicist@naacpnet.org)

Luis Defrank | [luis.defrank@bet.net](mailto:luis.defrank@bet.net)

Chloe Duverge | [chloe.duverge@bet.net](mailto:chloe.duverge@bet.net)